

I am writing this comment in response to recent efforts by the banking industry to alter the Wisconsin implementation of the do not call list. I feel the current law provides sufficient ability for banks to contact prior customers while still respecting the right of the consumer from being burdened with unwanted phone calls. The changes desired by the banking and telemarketing industry would simply bring back the same problems that existed prior to implementation of do not call lists due to the inability of those industries to police themselves. I am hoping that after review, the ruling of the FCC is to leave the current Wisconsin law intact.